

# Cookies Policy

*(Applicable to all Orry digital platforms and products)*

*Last updated: October 2025*

## 1. Overview

This document explains how Orry.app, operated by Umakers by Marta Ordowska, uses cookies and similar technologies on its websites and digital platforms.

Cookies are small text files stored on your device to support essential functions, improve user experience, and measure site performance.

This policy applies to all subdomains and product pages, including orry.one and orryhub.

For any questions regarding this document, please contact:

hi@umakers.pl

Based in Poland, European Union

## 2. Types of Cookies Used

We use the following categories of cookies:

### a) Essential cookies

Required for the proper operation of the website.

They enable features such as navigation, security, and saving your consent preferences.

These cookies are always active and do not collect personal data.

### b) Analytics cookies

Used to gather anonymous information about how visitors use our website — for example, which pages are most visited or how users navigate between sections.

Data from these cookies helps us improve website functionality and performance.

### c) Marketing cookies

Used to measure the effectiveness of advertising campaigns and understand how visitors interact with our marketing content.

These may include technologies provided by Meta (Facebook, Instagram), Reddit, and LinkedIn.

They are only activated after you give consent through our cookie management tool.

## 3. Data Collected Through Cookies

Depending on your consent settings, cookies may collect:

- Browser type and version

- Device type and operating system
- Time spent on pages
- Clicks, conversions, and traffic sources
- Anonymous identifiers for analytics or marketing purposes

No personally identifiable information (such as name, email, or address) is stored in cookies.

## 4. Data Storage Period

Cookies are retained for limited periods depending on their purpose:

- Essential cookies: session-based or up to 12 months
- Analytics cookies: up to 14 months
- Marketing cookies: up to 24 months

After these periods, data is automatically deleted or anonymized.

## 5. Third-Party Tools and Services

We use third-party platforms that may set cookies for analytics or marketing purposes. Each provider has its own privacy policy explaining how they handle your data.

Provider	Purpose	Privacy Policy
Google Analytics	Website analytics	<a href="https://policies.google.com/privacy">policies.google.com/privacy</a>
Meta (Facebook / Instagram)	Advertising & analytics	<a href="https://facebook.com/privacy/policy">facebook.com/privacy/policy</a>
Reddit Ads	Advertising analytics	<a href="https://redditinc.com/policies/privacy-policy">redditinc.com/policies/privacy-policy</a>
LinkedIn Insight Tag	Advertising conversions & targeting	<a href="https://linkedin.com/legal/privacy-policy">linkedin.com/legal/privacy-policy</a>

All integrations are configured to comply with GDPR and the ePrivacy Directive. No cookies are set without your consent (except essential ones).

## 6. Managing Your Cookie Preferences

You can manage or withdraw consent for non-essential cookies in two ways:

- Through the cookie banner displayed when you first visit our site.

- By adjusting cookie settings in your browser (Safari, Chrome, Firefox, Edge, etc.).

Disabling cookies may affect certain site features, but essential cookies will remain active to ensure basic functionality.

## 7. Data Transfers and Security

Some data collected through cookies may be processed outside the European Economic Area (EEA), particularly by U.S.-based providers.

All transfers are covered by Standard Contractual Clauses (SCCs) to ensure compliance with GDPR. We apply appropriate technical and organizational safeguards to protect all data collected.

## 8. Updates to This Document

This Cookies Policy is issued as a fixed document version.

If we introduce significant changes in the use of cookies or related technologies, a new version of this Policy will be published and dated accordingly.

Each version applies to its date of issue and remains valid until replaced.

## 9. Contact Information

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